



THE DRILL FOR
STAINLESS
BUFFS

**NEW
PRODUCT**



EXPERIENCE THE **XTRAORDINARY** WITH
STAINLESS Plus Drill Bits



THE DRILL FOR **STAINLESS** **BUFFS**

Drilling Stainless Steel is
TOUGH!

Use Alpha Stainless Plus
to get the job done
FAST & EASY!

**130°
SPECIAL
POINT**

130° special point angle
for quick penetration and
reduced work hardening

**FAST
spiral
FLUTE**

40° Helix fast spiral flute for
controlled chip evacuation

**5x
LIFE**

Alpha Stainless Plus Drills
last **5 times the life** of Cobalt
drills in Stainless Steel

SUITABLE FOR:



Stainless
Steel



Steel



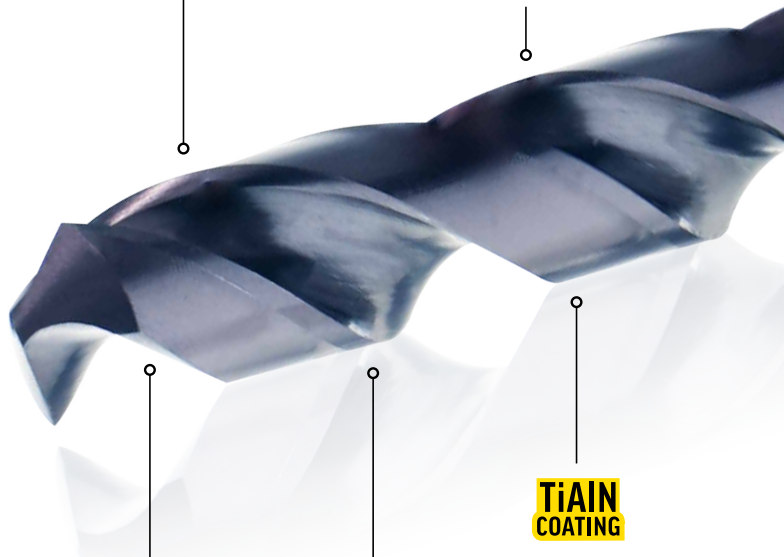
Aluminium

Premium M2 HSS
raw material

**Corrosion
resistant finish**

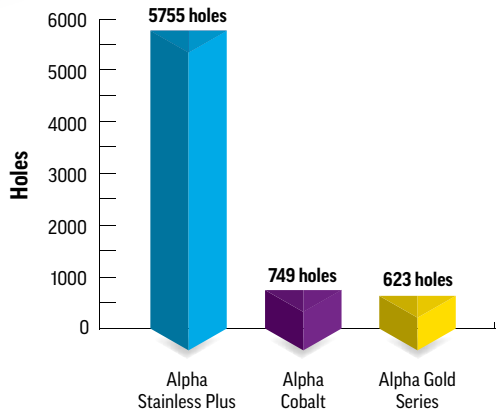
**TiAlN
COATING**

Full length **TiAlN**
coated for ultimate
wear resistance



EXPERIENCE THE **XTRA**ORDINARY

8MM STAINLESS Plus Drill Bit PERFORMANCE TEST (Material - 16mm 316 Stainless Steel plate)



SCAN & SEE Stainless Plus
Drill in action!





THE DRILL FOR STAINLESS BUFFS

STAINLESS Plus Drill Bits

Range includes:

1.0 - 13.0mm on 0.5mm increments.

Plus 3.3, 4.2, 6.8 and 10.2mm tapping sizes.

Premium packaging to match the performance

Our new carded product features:

- Strengthened brand identity for superior brand recognition and loyalty
- Clearly displayed product information for easy self selection
- Modern design creates a cohesive and strong on-shelf presence by unifying display and packaging
- Bold new colouring enhances self selection and differentiation of ranges
- Clear definition of applications through merchandiser and card design
- Universal information hierarchy reads information in the same format across all Alpha products



**NEW
PRODUCT**

**PACKAGING
OPTIONS**

1 and 2 pack CARDED
1, 5 and 10 BULK
25 PCE SET

**HEAT
SEALED**
for enhanced
product security



SCAN & SEE Stainless Plus Drill Bits flyer for full range, special pricing and merchandiser solutions

